



Sponsorship Opportunities

About:

Join the Efficiency Council and guest speakers for a one-day professional education conference on **Integrating Efficiency and Demand Response into California's Distributed Energy Future**. It is designed to help you stay current in the energy efficiency and demand response fields as these resources evolve to meet California's grid needs. Build a deeper understanding of where California policy stands for integrating efficiency and demand response into the emerging distributed energy future. It is a perfect refresher/training resource for staff and an excellent opportunity to catch up on this rapidly changing field!

Topics include:

- Progress on Energy Efficiency as an Integrated Grid Resource
- Re-visioning Cost-Effectiveness: What advice do you have for California?
- Policy Puzzle Pieces -- what IS happening in that proceeding?
- DR in the future: LBNL's Potential Study
- Demand Response in California –Perspectives on Where we are Today and Where we are Going Tomorrow

Sponsorships:

Sponsorships are \$1,500* and include:

- One complimentary ticket to the event.
- Attendee list sent two weeks before and updated a few days before the event.
- Logo on multiple signs at event and on screen during all breaks.
- Logo in Program Guide distributed to all attendees.
- Logo linking to company website listed on conference webpage and on all email communications.
- Opportunity to place company materials on the recharging/sponsor table at the event.

ONE Networking Social Sponsorship is available for \$2,500. This includes all of the benefits listed above plus being listed as the featured host for the evening networking social on signage and in the conference Program Guide. Please contact Kira Kimick, kkimick@efficiencycouncil.org if you are interested in being the Networking Social Sponsor.

** Efficiency Council Sustaining Members receive 20% off Sponsorship prices.*

Details:

The event will take place on April 25, 2017 at the David Brower Center, 2150 Allston Way, Berkeley, CA. Lunch will be provided. A networking social with appetizers and drinks will follow the sessions. Visit <http://efficiencycouncil.org/spring2017/> for up-to-date event details and to register.

Audience:

The event is intended to be a professional education conference and will provide a foundation for the Efficiency Council's Fall Conference. 200 attendees are expected, including:

- Mid-career and executive professionals looking for an update in the changing Energy Efficiency, Demand Response and Distributed Energy Resources field.
- Program administrator employees looking for fundamentals on this topic to further expand their careers.
- Utility, Managers and Program leads
- Community Choice Aggregators and Regional Energy Networks
- Energy Agency Directors and Staff
- Energy Efficiency and Demand Response Stakeholders
- Employees of companies that design, deliver and evaluate efficiency and demand response activities
- Energy service companies
- Workforce training entities
- Consultants
- Anyone interested in EE and DR in California!

Sponsorship Registration Deadline:

The deadline to be included in the printed materials is April 4, 2017. Those interested in sponsorship are encouraged to register sooner to be included in email marketing leading up to the conference.

About the Efficiency Council:

The Efficiency Council is a statewide trade association of non-utility companies that provide efficiency, demand response and data analytics products and services in California. Our member businesses include implementation and evaluation experts, demand response companies, engineering and architecture firms, data analytics firms, contractors, financing experts, energy service companies, workforce training entities, and manufacturers of energy efficiency products and equipment. Our mission is to support energy efficiency and demand response policies and programs for all Californians to create sustainable jobs, long-term economic vitality, stable and reasonably priced energy systems, and environmental improvements. Our website is www.efficiencycouncil.org.

Contact Information:**Kira Kimick**

Marketing and Member Services Manager

(707) 480-1844

kkimick@efficiencycouncil.org

Please complete and submit the Sponsor Agreement Form on the next page.



Event Sponsorship Agreement

Date: _____

Company: _____

Point of Contact

Name & Title: _____

Address: _____

Email: _____ Phone: _____

Billing Point of Contact (If different from above):

Name & Title: _____

Address: _____

Email: _____ Phone: _____

Sponsorship Fee:

The sponsorship fee payable to The Efficiency Council is \$1,500. An invoice will be sent upon receipt of this form.

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Please include a high-resolution logo for your organization and website URL along with this form in order for it to be displayed on all event material. You will receive a separate email with instructions on how to claim your complimentary event ticket.

Please complete and send electronically to:

kkimick@efficiencycouncil.org