



## Sponsorship Benefit Levels<sup>1</sup>

The Efficiency Council's Fourth Annual Fall Conference is on October 24, 2017. This dynamic, interactive full-day conference is designed to help shape the future of energy efficiency and demand response in California. The conference will engage leaders from utilities, regulatory and environmental agencies as well as California legislative officials to discuss opportunities and drivers for significantly growing energy efficiency and demand response in the State. We expect 250-300 attendees including leaders from utilities, regulatory and environmental agencies as well as California legislative officials.

### **\$10,000 Platinum Sponsorship (ONE available)**

- Company logo in one color placed on **lanyards** attendees wear during the event
- **Three** complimentary tickets to the event
- **Attendee list** sent two weeks before and updated a few days before the event
- Exclusive **display area** reserved for Platinum sponsor
- Company logo listed as Platinum sponsor on all Powerpoint slides during breaks, meals and between panels
- Logo listed as Platinum sponsor in Program Guide and on signs and posters
- Logo linking to company website listed on conference webpage and on all email communications

### **\$7,500 Gold Sponsorship (SEVEN available)**

- Company logo in one color placed on choice of ONE of the **printed materials**: registration packet folder (2 available), notepads (2 available), pens, or recharging station sign (2 available) first come, first served.
- **TWO** complimentary tickets to the event
- **Attendee list** sent two weeks before and updated a few days before the event
- Collateral placed on shared sponsor materials table
- Company logo listed as Gold sponsor on Powerpoint slide between panels
- Logo listed as Gold sponsor in Program Guide and on signs and posters
- Logo linking to company website listed on conference webpage and on all email communications

### **\$5,000 Silver Sponsorship (EIGHT available)**

- Company logo listed as the **break sponsor** on Powerpoint slides and on buffet table during ONE break: lunch, morning break, afternoon break, networking reception (2 available for each) first come, first served.
- **TWO** complimentary tickets to the event
- **Attendee list** sent two weeks before and updated a few days before the event
- Collateral placed on shared sponsor materials table
- Company logo listed as Silver sponsor on Powerpoint slide between panels

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<sup>1</sup> Sustaining Members of the Efficiency Council receive a 20% discount.

- Logo listed as Silver sponsor in Program Guide and on signs and posters
- Logo linking to company website listed on conference webpage and on all email communications

**\$2,000 Bronze Sponsorship Includes:**

**(UNLIMITED available)**

- **ONE** complimentary ticket to the event
- **Attendee list** sent two weeks before and updated a few days before the event
- Company logo listed as Bronze sponsor on Powerpoint slide between panels
- Logo listed as Bronze sponsor in Program Guide and on signs and posters
- Logo linking to company website listed on conference webpage and on all email communications

**Sponsorship Registration Deadline:**

The deadline to be included in the printed materials is October 2, 2017. There are a limited number of sponsorships at each level so sponsors are encouraged to commit as soon as possible. Early sponsorship is encouraged to be included in marketing to attendees leading up to the conference.

**About the Efficiency Council:**

The Efficiency Council is a statewide trade association of non-utility companies that provide efficiency, demand response and data analytics products and services in California. Our member businesses include implementation and evaluation experts, demand response companies, engineering and architecture firms, data analytics firms, contractors, financing experts, energy service companies, workforce training entities, and manufacturers of energy efficiency products and equipment. Our mission is to support energy efficiency and demand response policies and programs for all Californians to create sustainable jobs, long-term economic vitality, stable and reasonably priced energy systems, and environmental improvements. Our website is [www.energycouncil.org](http://www.energycouncil.org).

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